

Success Story



How Pam Cabalka, CMO solved her Microsoft Exchange calendar sync issue in minutes



Customer
Chief Outsiders

Products and Services
CB Exchange Server Sync

Integrations
Microsoft Exchange, Apple Safari, Google Chrome

Devices
Apple Macbook Pro, Android phone, Apple iPad

Country
United States

The Problem

As an independent Marketing Consultant since 2000, Pam Cabalka is used to taking on projects to scale, in addition to maintaining an expansive directory of contacts and calendars. What she isn't used to is having trouble finding solutions for what appear to be easy fixes.

"I work with multiple clients. All those clients want me to have their email address and internal calendar; see my calendar availability. That has been an issue for a number of years... it's complicated!"

Then she searched for an Exchange calendar sync solution.

The Solution

Pam's web search landed her on the Connecting Software CB Exchange Server Sync webpage, where she discovered a solution that would effectively end her calendar trouble and synchronize her Microsoft Exchange / Outlook users' folders, contacts, tasks, calendars, and much more. "I can make a change to one calendar, on one device and the change is made to all calendars on all devices immediately."

A years-long and persistent issue, solved in a matter of minutes for a marginal annual fee – that is the power of Connecting Software solutions!

"I am incredibly pleased. It works... Just one more thing I don't have to worry about." - Pam Cabalka, CMO of Chief Outsiders